

**...is about more
than
just surviving.**



ENDORSEMENTS

"It has been my great privilege to know Will Cravens since 1990, and have been impressed with his leadership and communication skills. He is a gifted motivator, a team builder, and an effective hands-on leader of ministry. Will's experiential reflection and learning make him an outstanding resource, and I would highly recommend him to any group of adults or teenagers that desires to be challenged in regards to leadership, life skills and love for Jesus Christ."

LEE CORDER
*Senior Vice President, Young Life Eastern Division
Chaplain, Washington Redskins*

"Will Cravens, of Endurance Leadership, possesses unique and powerful ways to communicate current culture and trends to motivate youth and adults alike. I have heard first hand the great response from his audience and seen people encouraged through his biblically sound message. He is an asset to any group seeking to grow in Christ, improve their leadership skills and looking for personal and professional ways to daily celebrate achievement and endure life's challenges."

DAMON FOGAL
CEO, SoccerTown USA

"My experience in hearing Will Cravens speak at our fund raising banquet demonstrated to me first hand that he is a skilled communicator and effective motivator."

JD GIBBS
President, Joe Gibbs Racing

"Will Cravens is an expert in the area of leadership and has honed his skills and abilities through real experience in the field. His insights are not theory, they are tested and proven through years of practice with a wide variety of people in dynamic situations that make or break people at the helm. Will has emerged as a tried and true leader with the ability to communicate clearly what he has learned, and to motivate others to do likewise."

DENNY RYDBERG
President, Young Life

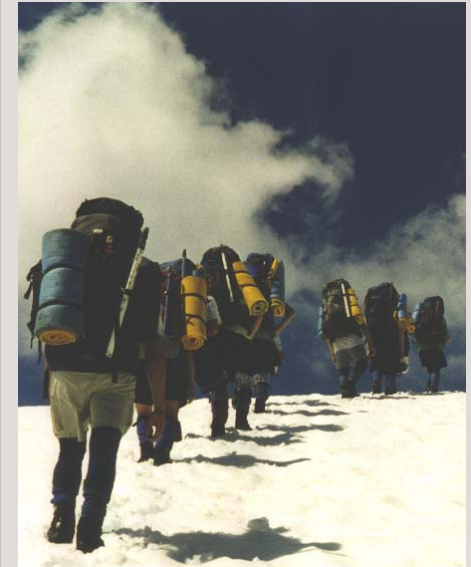
"I think that Will Cravens is an excellent communicator. His heart for people is contagious. We need more men like Will to stir up this generation for Jesus Christ."

PASTOR TONY CLARK
Calvary Chapel of Newport News, VA

Will Cravens is a gifted speaker and youth leader whose teaching and example have been very effective in bringing young people to a living faith in Jesus Christ and a life of discipleship. Having known Will for a number of years and having seen his ministry up close both in America and abroad, I can recommend him with enthusiasm!

REV. THOMAS A. TARRANTS, III
President, C.S. Lewis Institute

**Going the
distance
in
youth
leadership...**



It is about thriving and finishing strong.

Endurance Leadership *Helping Leaders Go the Distance*

Endurance starts with the **end** in mind:
Advancing the Kingdom of God through helping youth leaders...

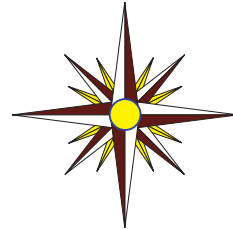
- ▶ Continue to grow in Christ.
- ▶ Persevere in God's call.
- ▶ Keep healthy boundaries.
- ▶ Live right priorities.
- ▶ Finish strong.

Why are these keys so critical?

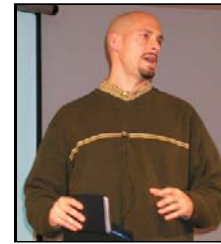
Because researcher George Barna has found that the average youth minister *does not last more than two years!*

When you couple that with Barna's findings that the gospel is more likely to reach individuals by the 9th grade, the need for lasting leadership is crucial.

OUR MISSION



*To equip and encourage
youth leaders
to advance the
Kingdom of God
through
enduring and effective
ministries with
teenagers.*



Will Cravens has a passion to see teens won and disciplined for the Kingdom of God. And, effective, lasting youth leaders are critical to that end.

Having worked with teenagers and youth leaders for almost 20 years in the U.S. and Europe, Will has witnessed first-hand the challenges and demands of this vital ministry in the Body of Christ. His desire is to come alongside youth ministers and give them the tools and strengthening that is required to endure and succeed.

The strategy of Endurance Leadership is:

1. **TRAINING.** Two-year training intensive, conference sessions, and stand-alone seminars to offer tools, resources, and insight for youth leaders, ministers, and parents.
2. **CONSULTING.** Assisting churches in the search and placement of youth leaders and the evaluation and structuring their youth ministries and programs for greater effectiveness.
3. **SPEAKING.** Addressing church and community groups on the crucial importance of investing in the lives of teenagers, the future leaders of every culture.

Initially, Endurance Leadership will focus on the Washington, D.C. and Charlotte, N.C. regions. In time, plans include the establishment of affiliate ministries in other key regions.

For more information and scheduling, contact:



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For more information on the National Heritage Foundation, visit www.nhf.org.

